

**ONTARIO INTERNATIONAL AIRPORT
AUTHORITY
COMMISSION AGENDA
FEBRUARY 4, 2013**

Alan D. Wapner
President

Gary Ovitt
Vice President

Ronald O. Loveridge
Secretary

Jim W. Bowman
Commissioner

Lucy Dunn
Commissioner



Chris Hughes
Executive Director

John E. Brown
General Counsel

Grant D. Yee
Treasurer

WELCOME to a meeting of the Ontario International Airport Authority.

- Commission meetings are held at the City of Ontario Council Chambers located at 303 East B Street, Ontario, CA 91764 or at other such places as the Commission shall designate.
- All documents for public review are on file at the Authority Secretary's offices located within City of Ontario facilities at 303 East B Street, Ontario, CA 91764.
- Anyone wishing to speak during public comment or on a particular item will be required to fill out a blue slip. Blue slips must be turned in prior to public comment beginning or before an agenda item is taken up. The Secretary/Assistant Secretary will not accept blue slips after that time.
- Comments will be limited to 3 minutes. Speakers will be alerted when they have 1 minute remaining and when their time is up. Speakers are then to return to their seats and no further comments will be permitted.
- In accordance with California Law, remarks during public comment are to be limited to subjects within Commission's jurisdiction. Remarks on other agenda items will be limited to those items.
- Remarks from those seated or standing in the back of chambers will not be permitted. All those wishing to speak including Commissioners and Staff need to be recognized by the Commission President before speaking.

ORDER OF BUSINESS: The Commission meeting begins with Public Comment at 10:00 a.m., immediately followed by the Regular Meeting.

(EQUIPMENT FOR THE HEARING IMPAIRED IS AVAILABLE IN THE CITY OF ONTARIO'S RECORDS MANAGEMENT OFFICE)

CALL TO ORDER (*OPEN SESSION*)

10:00 a.m.

ROLL CALL

Ovitt, Bowman, Dunn, Loveridge, Wapner

CLOSED SESSION PUBLIC COMMENT The Closed Session Public Comment portion of the Council/Housing Authority meeting is limited to a maximum of 3 minutes for each speaker and comments will be limited to matters appearing on the Closed Session. Additional opportunities for further Public Comment will be given during and at the end of the meeting.

CLOSED SESSION

- GC 54956.8, CONFERENCE WITH REAL PROPERTY NEGOTIATORS
Property: Ontario International Airport, 2900 East Airport Drive, Ontario; Authority Negotiator: Executive Director or designee; Negotiating parties: Los Angeles Mayor or his designee; Under negotiation: Price and terms of payment.

In attendance: Ovitt, Bowman, Dunn, Loveridge, Wapner

PLEDGE OF ALLEGIANCE

REPORT ON CLOSED SESSION

PUBLIC COMMENTS

The Public Comment portion of the Commission meeting is limited to 30 minutes with each speaker given a maximum of 3 minutes. An opportunity for further Public Comment may be given at the end of the meeting. Under provisions of the Brown Act, the Commission is prohibited from taking action on oral requests.

As previously noted -- if you wish to address the Commission, fill out one of the blue slips at the rear of the chambers and give it to the Secretary/Assistant Secretary.

DISCUSSION/ACTION ITEMS

Each member of the public wishing to address the Commission on items listed below will be given a total of 3 minutes.

1. APPROVAL OF MINUTES

Minutes for the meetings of the Ontario International Airport Authority of January 7, 2013, and approving same as on file with the Secretary/Assistant Secretary.

2. APPROVAL OF OFFICIAL LOGO AND ASSOCIATED COLORS

That the Commissioners consider and approve an official logo and associated colors to represent and identify the Ontario International Airport Authority (OIAA).

3. UPDATE ON PASSENGER AND CARGO TRAFFIC AT ONT

COMMISSIONER MATTERS

STAFF MATTERS

ADJOURNMENT

**ONTARIO INTERNATIONAL AIRPORT AUTHORITY
CLOSED SESSION REPORT**

February 4, 2013

ROLL CALL: Ovitt ____, Bowman ____, Dunn ____, Loveridge ____,
President Wapner ____.

STAFF: Executive Director ____, Legal Counsel ____

- GC 54956.8, CONFERENCE WITH REAL PROPERTY NEGOTIATORS
Property: Ontario International Airport, 2900 East Airport Drive, Ontario; Authority Negotiator:
Executive Director or designee; Negotiating parties: Los Angeles Mayor or his designee;
Under negotiation: Price and terms of payment.

In attendance: Ovitt, Bowman, Dunn, Loveridge, Wapner

No Reportable Action	Continue	Approved
/ /	/ /	/ /

Disposition: _____

Reported by: _____
Legal Counsel / Executive Director

The Pledge of Allegiance was led by Commissioner Dunn.

CLOSED SESSION REPORT

President Wapner advised that there was no reportable action from the Closed Session discussion.

PUBLIC COMMENTS

None.

DISCUSSION/ACTION ITEMS

1. Approval of Minutes

Minutes for the meetings of the Ontario International Airport Authority of November 5 and December 3, 2012, and approving same as on file with the Secretary/Assistant Secretary.

MOTION: Moved by Commissioner Bowman, seconded by Vice-President Ovitt and carried by unanimous vote to approve the Minutes as presented.

2. Presentation, Discussion and Approval of the Business Plan for the Ontario International Airport.

President Wapner requested comments from the ad hoc committee members, Commissioner Dunn and Commissioner Bowman.

Commissioner Dunn indicated that she was delighted to work with Commissioner Bowman and staff during this project. She indicated that this is an overarching, aspirational plan that helps guide the Authority's thinking as it moves forward in preparation for ultimate local control of the airport.

Commissioner Bowman expressed appreciation for the opportunity to work with Commissioner Dunn. He indicated that this plan is a high altitude view of how best to make the airport successful, and it provides a road map for cooperation with the business community. He further indicated that it includes plans for developing the ancillary properties around the airport, and focuses on growing the number of flights. He noted that a marketing plan is critical in the overall development of the airport, as is the relations with the customer, setting of air fares, accountability and intelligence in the operation and management of a well run, self-sufficient airport.

Secretary Loveridge indicated that he thought the plan was exceptionally well-crafted and a statement both of aspirations and reasons why there is a quest for a separate authority. He suggested that once the executive summary is approved, he would like to have copies of it for distribution and a written response when he is asked about the purpose of the Authority and where it is headed.

President Wapner stated that this plan answers the question of what would be different under local control. Having presented publicly an outline for a business plan lends credibility to what the turnaround plan is and the direction of the Authority. He reiterated that after approval it should be available for dissemination by the commissioners and other entities involved in the issue of local control.

Commissioner Bowman noted that the ad hoc committee saw this as a fluid, living document subject to change. He stressed that there are other factors such as outside influences, the economy and upgrades of aircraft which would need to be factored in as they arise and impact operations.

Nick Johnson, Johnson Aviation, presented the executive summary. He clarified that the document presented was an outline for the ultimate business plan, and addresses the major goals and primary challenges the Commission faces. He read the Mission Statement, and identified some of the initial issues for ONT; operating costs are too expensive and non-competitive; passenger service levels in serious decline; fierce competition and airline industry consolidation continues because costs are too high and margins are too low. He noted that businesses and corporations are continuing to wane and stressed the importance of a comprehensive regional economic development strategy. He explained the four goals set out in the plan being 1) Reduce airline costs to compete effectively in the marketplace; 2) Develop airport related businesses, such as cargo services to minimize costs and generate more jobs; 3) Expand air service, offering more flights at more reasonable fares; and 4) Provide customer friendly facilities and services to raise airport customer service satisfaction. He reiterated that this was an executive summary and a starting point for discussions. The Authority must fill in more details as the efforts move forward; and the plan should be a guideline on how to implement the goals and provide direction to staff, which is key to the success of the airport.

Commissioner Dunn commended Mr. Johnson on his presentation, noting that this is a high-level overview, which has encapsulated the concerns and needs of

the major stakeholder groups for the area. She indicated that with all of the listed components in place the airport will achieve success.

MOTION: Moved by Commissioner Bowman, seconded by Vice-President Ovitt to approve the Business Plan as presented.

Secretary Loveridge commented on the importance of “best in class” service ratings, noting recent comments from people having to leave out of LAX. He stressed that people need to view using Ontario Airport as a good experience, and noted that this is a search for best practices to implement, so ONT can remain in the forefront.

Commissioner Bowman expressed appreciation to the Executive Director and Legal Counsel for their assistance in putting this plan together.

Vice President Ovitt concurred with distributing the executive summary, noting connections with SCAG, SANBAG and other organizations to get the word out to all of Southern California. He also commented on customer satisfaction aspects in that while no one looks forward to security checks and other components at the airport, the Authority needs to look at making it a more pleasant experience.

President Wapner noted that this commission would be involved in the future design of the third terminal. He also commented on the importance of integrating the airport into a regional economic development strategy, not only for the Inland Empire, but all of Southern California.

Motion carried by unanimous vote.

COMMISSIONER MATTERS

Commissioner Bowman noted that there would be a meeting of the Ontario Airport Alliance at the Citizens Business Bank Arena on January 9, 2013 from 5:30 to 7:00 p.m. He commented that this was part of the ongoing efforts by the business community to provide support to the commission and the airport. President Wapner added that the Alliance meeting would be held in the San Manuel Club of the Arena.

STAFF MATTERS

None.

ADJOURNMENT

President Wapner adjourned the Ontario International Airport Authority Commission meeting at 10:45 a.m. to the next regularly scheduled meeting on Monday, February 4, 2012 at 10:00 a.m.

Respectfully submitted:

ASSISTANT SECRETARY

APPROVED:

ALAN D. WAPNER, PRESIDENT
ONTARIO INTERNATIONAL AIRPORT AUTHORITY

**ONTARIO INTERNATIONAL
AIRPORT AUTHORITY**

Agenda Report
February 4, 2013

**SECTION:
DISCUSSION/ACTION ITEMS**

SUBJECT: APPROVAL OF OFFICIAL LOGO AND ASSOCIATED COLORS

RECOMMENDATION: That the Commissioners consider and approve an official logo and associated colors to represent and identify the Ontario International Airport Authority (OIAA).

FISCAL IMPACT: None.

BACKGROUND: Logos are meant to represent an organization's brand or corporate identity, and the image used should embody the organization's vision or mission. While balancing these design objectives, a logo should also foster immediate recognition from members of the public and target market. A single, approved logo helps maintain continuity and consistency in marketing efforts and ensures that documents, signage, and assets are marked with only "official" insignias.

Accordingly, staff recommends the Commission consider logo options identified as Versions 1 through 5 of Exhibit A and approve Version 1 as the official logo. The colors of Version 1 include blue (Pantone 2757C), Grey (Pantone 428C), and Dark Grey (Pantone 425C).

STAFF MEMBER PRESENTING: Chris Hughes

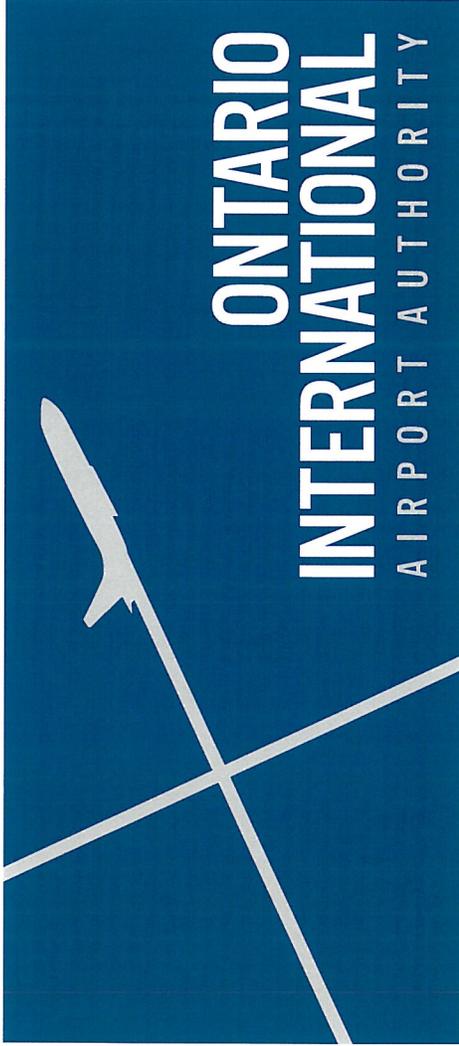
Prepared by: Chris Hughes
Department: Administration

Exec. Director
Approval: 

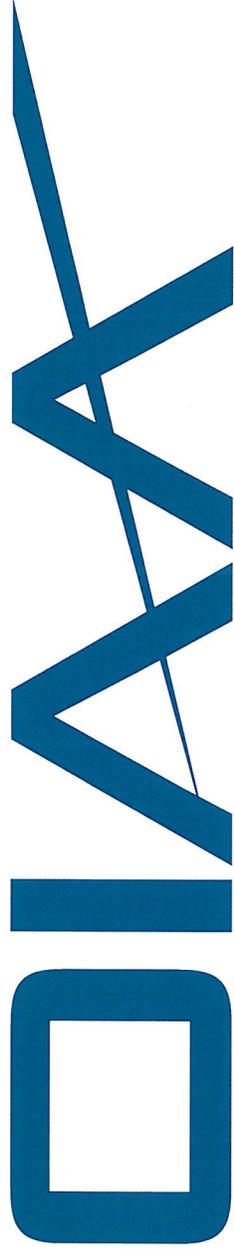
Approved: _____
Continued to: _____
Denied: _____



Version 1



Version 2
The crossed lines represent the
intersection of the four counties



**ONTARIO INTERNATIONAL
AIRPORT AUTHORITY**

Version 3



Version 4

The four bars represent both pilot stripes and the four counties the O.I.A.A. serves

ONTARIO INTERNATIONAL AIRPORT AUTHORITY

Version 5

Also depicting the intersection
of the four countries the O.I.A.A. serves